# Disrupt

## <u>COOKIE POLICY</u>

The policy of Disrupt a part of the Acosta Europe Group (referred to herein as "Acosta", "we", "our", or "us") is to be transparent and open to its users about its privacy-related practices. This Cookie Policy provides detailed information about how and when we use cookies on the Disrupt website, available at https://disrupt.co.uk . This Cookie Policy explains these technologies and, where applicable, how you can choose to control them. This Cookie Policy is part of our more comprehensive Privacy Policy.

We may change this Cookie Policy at any time and will post a notice of such changes on our Sites. Please check back to review any updates to this Cookie Policy. The last modified date at the top of this page indicates when this Cookie Policy was last revised. Any changes in this Cookie Policy will become effective when we make the revised Cookie Policy available on or through the Sites.

### 1.    DOES CLIENT COMMAND USE COOKIES?

Yes. As described in our Privacy Policy, we use cookies and other technologies to ensure everyone who uses our Site has the best possible experience. By checking the "Accept" button on our cookie pop-up notice on our Sites, you agree that you have affirmatively consented to and opted-in to our use of cookies as described in this Cookie Policy. Further, by using the Sites, you agree that we can use these technologies as described in this Cookie Policy. We hope that this Cookie Policy helps you understand our use of cookies and other tracking technologies. If you have any further questions regarding this Cookie Policy or requests, please contact us at our contact information provided below in Section 7.

### 2.    WHAT IS A COOKIE?

A cookie is a small text file placed onto your device by web sites that you visit. They are widely used in order to make websites and cloud-based services work in a better, more efficient way and to provide information to the owners of the site. For example, they can recognize you and remember important information that will make your use of a website more convenient (e.g., by remembering your viewing preferences and identifying popular content).

Taken alone, cookies do not personally identify you – rather, they merely recognize your Web browser. Unless you choose to identify yourself to Acosta, such as by filling out a web form or you have previously identified yourself to us, you remain anonymous.

### 3.    WHAT COOKIES DO WE USE?

We use different types of cookies on our Sites to make your interaction with our Sites easy and meaningful – strictly necessary cookies, functionality cookies, analytics cookies, and advertising cookies. The Sites may include first-party cookies (i.e., cookies that send data directly to Acosta and agents and contractors acting on our behalf, including cookies used to monitor, analyze, and administer the Sites) and third-party cookies (i.e., cookies that send data to our contractors for their commercial use described in Section 3 below).

We use cookies that are session-based and persistent-based. Session cookies exist only during one session. They disappear from your computer or device when you close your browser software or turn off your computer. Persistent cookies remain on your computer or device after you close your browser or turn off your computer for a pre-defined period of time. You can control the use of cookies at the individual browser level (see Section 4 below for instructions on how to do so), but note that if you choose to disable cookies, it may limit your use of certain features or functions on our services and websites.

Below we describe the different types of cookies we may use on the Sites and our purpose for using them. You have the ability to opt out and limit which cookies apply to your use of our Sites – more information on how to change your browser's cookie settings are provided in Section 5 below.

### A. Strictly Necessary Cookies.

Some cookies are essential to the operation of our services on the Sites. They are used to facilitate our log-in process, remember your language preference, authenticate users, and enable you to navigate the Sites and to use their features. They are also used by our customer service team for messaging within and on our Sites and analytics. Without these cookies, we may not be able to provide certain services or features, and the Sites may not perform as smoothly for you as we would like.

Because strictly necessary cookies are essential to operate our services on the Sites, if you choose to use a product on our Sites, there is no option to opt out of these cookies.

The following are the strictly necessary cookies which we use:

| Name of Cookie | Why we use it | Expiration | Third Party Disclosure |
|---|---|---|---|
| elementor | This cookie is used by the website's WordPress theme. It allows the website owner to implement or change the website's content in real-time. | never | The personal information that WordPress collects varies from user to user. For more information, please see: |

| Name of Cookie | Why we use it | Expiration | Third Party Disclosure |
|---|---|---|---|
| | | | https://wordpress.org/about/privacy/ |
| cookielawinfo-checkbox-necessary | Set by the GDPR Cookie Consent plugin, this cookie is used to record the user consent for the cookies in the "Necessary" category. | 11 months | The personal information that the Cookie Consent plug in collects varies from user to user. |
| cookielawinfo-checkbox-functional | The cookie is set by the GDPR Cookie Consent plugin to record the user consent for the cookies in the category "Functional". | 11 months | The personal information that the Cookie Consent plug in collects varies from user to user. |
| cookielawinfo-checkbox-performance | Set by the GDPR Cookie Consent plugin, this cookie is used to store the user consent for cookies in the category "Performance". | 11 months | The personal information that the Cookie Consent plug in collects varies from user to user. |
| cookielawinfo-checkbox-analytics | Set by the GDPR Cookie Consent plugin, this cookie is used to record the user consent for the cookies in the "Analytics" category. | 11 months | The personal information that the Cookie Consent plug in collects varies from user to user. |
| cookielawinfo-checkbox-others | Set by the GDPR Cookie Consent plugin, this cookie is used to store the user consent for cookies in the category "Others". | 11 months | The personal information that the Cookie Consent plug in collects varies from user to user. |
| viewed_cookie_policy | The cookie is set by the GDPR Cookie Consent plugin and is used to store whether or not user has consented to the use of cookies. It does not store any personal data. | 11 months | The personal information that the Cookie Consent plug in collects varies from user to user. |

### B.      Analytics or Performance Cookies.

We and our service providers may use analytics cookies, which are sometimes called performance cookies, to collect information about your use of the Sites and enable us to improve the way they work. Analytics or performance cookies collect information about how you use the Sites, for instance, which pages you go to most. The information allows us to see the overall patterns of usage, help us record any difficulties users may have while using the Sites and show us whether or not our advertising is effective.

To manage the use of analytics or performance cookies on our Sites, or to opt out of their use, follow the instructions in Section 5 of this Cookie Policy. Note that opting out may impact the functionality you receive when using our Sites.

The following are the analytics or performance cookies which we use:

| Name of Cookie | Why we use it | Expiration | Third Party Disclosure |
|---|---|---|---|
| _ga | The _ga cookie, installed by Google Analytics, calculates visitor, session and campaign data and also keeps track of site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognize unique visitors. | 729 days | The personal information that Google collects varies from user to user. For more information, please see Google's cookies practices here: https://policies.google.com/technologies/cookies?hl=en-US Google Inc. |
| _gid | Installed by Google Analytics, _gid cookie stores information on how visitors use a website, while also creating an analytics report of the website's performance. Some of the data that are collected include the number of visitors, their source, and the pages they visit anonymously. | 0 day | The personal information that Google collects varies from user to user. For more information, please see Google's cookies practices here: https://policies.google.com/technologies/cookies?hl=en-US Google Inc. |
| _gat | This cookie is installed by Google Universal Analytics to restrain request rate and thus limit the collection of data on high traffic sites. | 1 minute | The personal information that Google collects varies from user to user. For more information, please see Google's cookies practices here: https://policies.google.com/technologies/cookies?hl=en-US Google Inc. |

4.      HOW YOU CAN CONTROL COOKIES ON OUR SITES.

If you want to control the cookies that are placed on your computer or other device, you could view cookies stored on your hard drive, choose whether or not to permit cookies to be set by default by changing browser settings as provided in this Section, or delete the cookies stored on your hard drive.

Please be aware, however, that your decision to control cookies may affect your experience of our Sites – you may not be able to access all or parts of those Sites. Turning cookies off, for instance, will prevent you from registering for, signing in to, or using many of the services on our Sites.

The main Web browsers allow you to change your cookie settings directly through their sites. These settings will typically be found in the 'options' or 'preferences' menu of your browser. In order to understand these settings, the following links may be helpful; otherwise you should use the 'Help' option in your browser for more details.

| Browser | Link to Change Cookie Settings |
|---|---|
| Chrome | support.google.com/chrome/bin/answer.py |
| Internet Explorer | support.microsoft.com/kb/196955 |
| Safari | docs.info.apple.com/article.html |
| Firefox | support.mozilla.org/en-US/kb/Cookies |
| Edge | https://support.microsoft.com/en-us/help/4027947/microsoft-edge-delete-cookies |

For information on how to use the browser of your mobile device to amend cookie settings, you will need to refer to your mobile device manual.

The following third-party links contain additional information about cookies and other helpful information on your ability to control what cookies apply to you. Please note, however, that these links will take you to third-party sites over which Acosta has no control:

| Link to Site | Description |
|---|---|
| www.allaboutcookies.org/manage-cookies/index.html | Offers comprehensive information on how to amend the settings of a wide variety of browsers, details on how to delete cookies from your computer, and more general information about cookies |
| www.aboutcookies.org | Offers comprehensive information on how to amend the settings of a wide variety of browsers, details on how to delete cookies from your computer, and more general information about cookies |

| | |
|---|---|
| www.youronlinechoices.com/uk | Offers information about third-party cookies generated by advertisers and how you can turn these off by going to the Internet Advertising Bureau's ("IAB") consumer site |
| www.networkadvertising.org | Offers a comprehensive listing of opt-outs for advertising platforms, however, note that there are many more networks listed on this site than those used by us at Acosta |

## 5. "DO NOT TRACK" SIGNALS.

"Do Not Track" is a concept that has been promoted by regulatory agencies such as the U.S. Federal Trade Commission ("FTC"), for the internet industry to develop and implement a mechanism for allowing Internet users to control the tracking of their online activities across websites by using browser settings. Some web browsers may be configured to send Do Not Track signals to websites, or users may use similar mechanisms, to indicate a user's preference that certain web technologies not be used to track the user's online activity. Our Sites do not accept or process such Do Not Track signals or similar mechanisms.

## 6. OUR PRIVACY POLICY.

This Cookie Policy only contains information about Acosta's use of cookies. Please see our Privacy Policy for a detailed description of how we collect, use, and disclose information about our users.

## 7. CONTACT US.

If you have any comments or questions about our Sites, including our use of cookies, please contact us at privacy.officer@acosta-europe.com or write to us at:

Acosta UK
Attn: Privacy Policy Inquiry
Dukes Court, Duke Street, Woking, Surrey
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United Kingdom